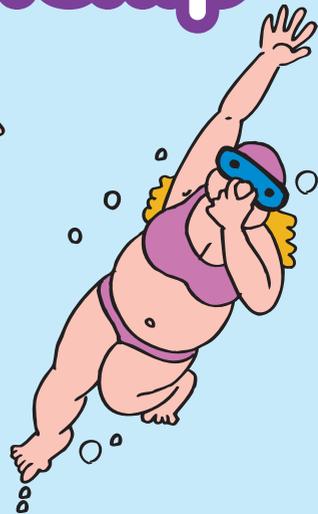




Be recognised for all your efforts and sponsorship



Come & swim
with us 2nd-6th
October 2019



Visit www.swimarathon.org to see how you can dive in

Taking part? Then be recognised



If your company is participating in this year's Swimathon then make sure you are recognised with a corporate award that highlights your fundraising achievements and shows that your business supports the local community.

This year's Swimathon is raising funds for the Cardiac Action Group, as they look to promote greater awareness of cardiac arrest and the charity's island-wide Public Access Defibrillators (PAD).

In order to show recognition for the hard efforts spent raising funds to support this event, to give you something back, and to lift our contribution to the Cardiac Action Group, we have developed the Corporate Sponsor Awards scheme.

The Awards are divided into three categories based on the amount of funds raised by each organisation each year. Three levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to the corporate contact after the event and may be used in email footers, website, print media and advertising.

The Accreditation Rosette icons may also be requested via our website www.swimathon.org/contact

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.



Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Gold Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Additional PR in print media
- 4 Social media recognition



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Silver Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Social media recognition



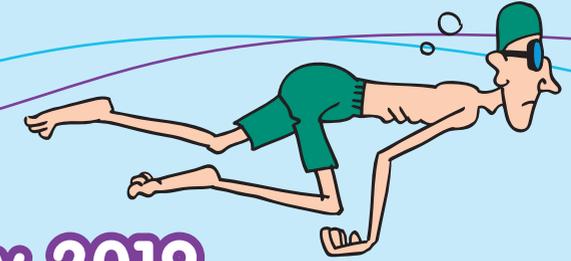
Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Bronze Award
- 2 Social media recognition

Beneficiary 2019



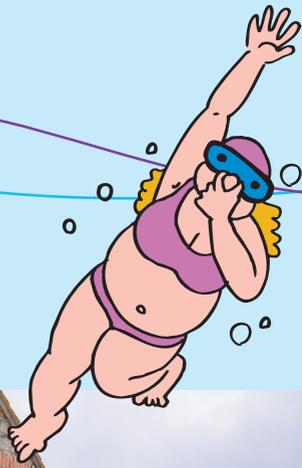
The Skipton Swimathon Committee has selected Cardiac Action Group to be the main beneficiary of the 2019 event.

Money raised from the Swimathon will help them as they look to promote greater awareness of cardiac arrest and the charity's island-wide Public Access Defibrillators (PAD).

Left to right: Declan Maginnis and Caroline Aylward (Skipton), Mike Froome and Gerry Le Roy of Cardiac Action Group, Aaron Walden (Skipton), Rob Holder (Lions) and Nick Guillemette (Swimathon Chairman)



Last Years High Achievers



Last year we have recognised the hard work and fundraising efforts of our corporate teams with the launch of Corporate Sponsor Awards.

A gold award was presented to **Skipton International Limited** who raised in excess of £1,500. Local law firm Collas Crill were last year's only recipient of a Silver Award, raising over £1,000.

Alternative Solutions, Boots, Cobo Sharks, Equiom (Guernsey) Limited, Guernsey Voluntary Service, KPMG Guernsey, Naftel Associates, Nerine Trust Company Ltd, Ravenscroft and Rothschild & Co were also recognised with a Bronze Award for fundraising over £500.

We are thrilled to have honoured the award winners, who demonstrated great community spirit and commitment to the cause and hope to see them return to the pool next year.



Visit www.swimathon.org to see how you can dive in