



# SKIPTON swimarathon



Be recognised  
for all your efforts  
and sponsorship



Come and swim with us  
Wednesday 8 to Sunday  
12 October



ROUND TABLE

visit [swimarathon.org](https://swimarathon.org) to get involved

# Taking part? Then be recognised as a Super Supporter

If your business or organisation is participating in this year's Swimathon, make sure you are recognised with a Super Supporter award that highlights your fundraising achievements to support the local community.

The Skipton Swimathon Committee has chosen to support St John Guernsey LBG as this year's beneficiary.

This long-established local charity is dedicated to providing first aid treatment, education, and training across the Bailiwick.

The work of St John Guernsey covers all of the St John activities outside of the frontline ambulance service. This means that the community services they provide are not funded by ambulance subscriptions, ambulance fees, or the States of Guernsey. Instead, the charity depends largely on donations and the dedication of volunteers to deliver these public services, including the provision of public event first aid, youth programmes, and their first aid in school programme.

The Awards are divided into four categories based on the amount of funds raised by each organisation. Four levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to you after the event and may be used in email footers, website, print media, advertising and social media posts.

The Accreditation Rosette icons may also be requested via our website: [www.swimathon.org/contact](http://www.swimathon.org/contact)





## Platinum Award Level

Awarded to a corporate sponsor who has raised more than £3,000 funds for this year's event.

Platinum Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo on the main screen in Beau Sejour foyer.



## Gold Award Level

Awarded to a corporate sponsor who has raised more than £2,500 funds for this year's event.

Gold Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer.



## Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Silver Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer.



## Bronze Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Bronze Award recipients receive:

1. Solid plaque to place in your reception.



# The Swimarathon's proud history

The Lions Club of Guernsey, Guernsey Round Table and Variety Club of Guernsey formed the very first Swimarathon organising committee under the chairmanship of Harry Bisson in 1977. The proceeds from the event were to be shared equally by the clubs, but importantly could only be spent locally in Guernsey.

At the first Swimarathon 186 teams swam over a period of 34 one-hour sessions. This proved to be a very successful event – both socially and financially. It was started by the Bailiff Sir John Loveridge at 5pm on the Friday and finished at 10pm on the Sunday. Just over 1,000 people took part and the magnificent sum of £19,900 was raised.

Over succeeding years Guernsey's Swimarathon has gone from strength to strength and become the island's greatest community fund raising event and fun has been the essential quality upon which its success has prospered. The Skipton Swimarathon is very close to having raised over £2 million since inception in 1977, and it is hoped the Guernsey public will, once again, donate generously for another excellent cause.

Many Swimarathon traditions have been established, including the challenge of swimming for trophies. Children swim on a distance basis and adults on money raised. Trophy categories include Banks, Hotels, Pubs, Garages, Accountants, Churches, Schools and Clubs.

In 2010, Skipton International became our partnering sponsor, with the event now officially known as the Skipton Swimarathon.

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