

Corporate Sponsor Awards 2021



Corporate sponsorship has always been an important part of Swimarathon's history and we recognise that our sponsors have been extremely generous supporters over the years.

The Skipton Swimarathon Committee has chosen to jointly support the Prialx Premature Baby Foundation and the Citizen's Advice as the 2021 beneficiaries.

The PPBF now owns two apartments adjacent to Southampton Hospital, where they provide free accommodation for local families with premature babies and sick children seeking vital treatment. The Skipton

Swimarathon's aim is to support the full running costs of at least one of these for the next twelve months.

Citizens Advice are desperately in need funding to enable them to upgrade their IT system. It has become outdated over the 43 years of their existence and during the recent lockdowns the CAB was unable to continue with their invaluable advisory service due to the outdated system.

The Awards are divided into four categories based on the amount of funds raised by each organisation each year. A special branded icon has been created to show recognition of the efforts to achieve each level.



Platinum Award Level

Awarded to a corporate sponsor who has raised more than £2,500 funds for this year's event.

Platinum Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo on the main screen in Beau Sejour foyer
3. Additional PR in print media
4. Social media recognition



Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Gold Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer
3. Additional PR in print media
4. Social media recognition



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Silver Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer
3. Social media recognition



Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

Bronze Award recipients receive;

1. Solid plaque to place in your reception.
2. Social media recognition

The Award images will be emailed to the corporate contact after the event and may be used in email footers, websites, print media, campaigns.

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.

If you do not receive the icon, visit our website

www.swimarathon.org/contact to request a copy.