

Corporate Sponsor Awards 2020

Corporate sponsorship has always been an important part of Swimathon's history and we recognise that our sponsors have been extremely generous supporters over the years.

This year's beneficiary is Guernsey Alzheimer's Association (GAA) who are desperately in need of additional funding to enable them to expand the service they provide to the island, supporting more carers of those with dementia.

In order to show recognition for the hard efforts spent raising funds to support this event, to give you something back, and to lift our contribution to Guernsey Alzheimer's Association, we have developed the Corporate Sponsor Awards scheme.

The Awards are divided into three categories based on the amount of funds raised by each organisation each year. A special branded icon has been created to show recognition of the efforts to achieve each level.



Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Gold Award recipients receive;

1. Unlimited use of the Gold Award
2. Logo page on the main screen in Beau Sejour foyer
3. Additional PR in print media
4. Social media recognition



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Silver Award recipients receive;

1. Unlimited use of the Silver Award
2. Logo on the main screen in Beau Sejour foyer
3. Social media recognition



Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

Bronze Award recipients receive;

1. Unlimited use of the Bronze Award
2. Social media recognition

The Award images will be emailed to the corporate contact after the event and may be used in email footers, websites, print media, campaigns.

If you do not receive the icon, visit our website

www.swimathon.org/contact to request a copy.

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.