



SKIPTON swimarathon



Be recognised
for all your efforts
and sponsorship



Come and swim with us
4th to 8th October



ROUND TABLE

visit swimarathon.org to get involved

Taking part? Then be recognised

If your company is participating in this year's Swimathon then make sure you are recognised with a corporate award that highlights your fundraising achievements and shows that your business supports the local community.

The Skipton Swimathon Committee has chosen to support local mental health and well-being charities Guernsey Mind and the Guernsey Youth Commission as joint beneficiaries for 2023.

Both charities support islanders in numerous ways, with a main focus on the mental wellbeing of islanders and residents across the Bailiwick, whether young or old.

In order to show recognition for your organisation's efforts spent raising funds to support this event, we have developed the Corporate Sponsor Awards Scheme.

The Awards are divided into four categories based on the amount of funds raised by each organisation. Four levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to the corporate contact after the event and may be used in email footers, website, print media, advertising and social media posts.

The Accreditation Rosette icons may also be requested via our website: www.swimathon.org/contact





Platinum Award Level

Awarded to a corporate sponsor who has raised more than £3,000 funds for this year's event.

Platinum Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo on the main screen in Beau Sejour foyer.



Gold Award Level

Awarded to a corporate sponsor who has raised more than £2,500 funds for this year's event.

Gold Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer.



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Silver Award recipients receive:

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer.



Bronze Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Bronze Award recipients receive:

1. Solid plaque to place in your reception.



The Swimarathon's proud history

The Lions Club of Guernsey, Guernsey Round Table and Variety Club of Guernsey formed the very first Swimarathon organising committee under the chairmanship of Harry Bisson in 1977. The proceeds from the event were to be shared equally by the clubs, but importantly could only be spent locally in Guernsey.

At the first Swimarathon 186 teams swam over a period of 34 one-hour sessions. This proved to be a very successful event – both socially and financially. It was started by the Bailiff Sir John Loveridge at 5pm on the Friday and finished at 10pm on the Sunday. Just over 1,000 people took part and the magnificent sum of £19,900 was raised.

Over succeeding years Guernsey's Swimarathon has gone from strength to strength and become the island's greatest community fund raising event and fun has been the essential quality upon which its success has prospered. Over 60,000 swimmers of all ages have raised more than £1,700,000 for local needs during 45 enjoyable years.

Many Swimarathon traditions have been established, including the challenge of swimming for trophies. Children swim on a distance basis and adults on money raised. Trophy categories include Banks, Hotels, Pubs, Garages, Accountants, Churches, Schools and Clubs.

In 2010, Skipton International became our partnering sponsor, with the event now officially known as the Skipton Swimarathon.

visit [swimarathon.org](https://www.swimarathon.org) to get involved