



SKIPTON swimarathon



**Be recognised
for all your efforts
and sponsorship**

**Come and swim with us
29th September to 3rd October**



ROUND TABLE

visit swimarathon.org to get involved

Taking part? Then be recognised

If your company is participating in this year's Swimathon then make sure you are recognised with a corporate award that highlights your fundraising achievements and shows that your business supports the local community.

The Skipton Swimathon Committee has chosen to jointly support the Priaulx Premature Baby Foundation and the Citizen's Advice as the 2021 beneficiaries.

The PPBF now owns two apartments adjacent to Southampton Hospital, where they provide free accommodation for local families with premature babies and sick children seeking vital treatment. The Skipton Swimathon's aim is to support the full running costs of at least one of these for the next twelve months.

Citizens Advice are desperately in need of funding to enable them to upgrade their IT system. It has become outdated over the 43 years of their existence and during the recent lockdowns the CAB was unable to continue with their invaluable advisory service due to the outdated system.

In order to show recognition for the hard efforts spent raising funds and to give you something back, we

have developed the Corporate Sponsor Awards scheme.

The Awards are divided into four categories, with the recent addition of a Platinum Award for raising in excess of £2,500. based on the amount of funds raised by each organisation each year. Four levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to the corporate contact after the event and may be used in email footers, website, print media and advertising.

The Accreditation Rosette icons may also be requested via our website www.swimathon.org/contact

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.





Platinum Award Level

Awarded to a corporate sponsor who has raised more than £2,500 funds for this year's event.

Platinum Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo on the main screen in Beau Sejour foyer
3. Additional PR in print media
4. Social media recognition



Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Gold Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer
3. Additional PR in print media
4. Social media recognition



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Silver Award recipients receive;

1. Solid plaque to place in your reception.
2. Logo page on the main screen in Beau Sejour foyer
3. Social media recognition



Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

Bronze Award recipients receive;

1. Solid plaque to place in your reception.
2. Social media recognition



Last Years High Achievers

Last year we have recognised the hard work and fundraising efforts of our corporate teams through the Corporate Sponsor Awards.

A gold award was presented to **Skipton International, Guernsey Sports Association for Disabled, Praxis FM** who raised in excess of £1,500. GVS, Outreach Stars, Guernsey Disability Swimming Club, KPMG, Ravenscroft were awarded the Silver Award.

Cobo Sharks, Imperium, Alternative Solutions, Guernsey Harbours, 5th. Guernsey Scouts, Geomarine, Otterbourne Equestrian Centre, Rothschild, Naftel Associates, Foresters Arms, Carey Olsen, Moores Hotel were also recognised with a Bronze Award for fundraising over £500.

We are thrilled to have honoured the award winners, who demonstrated great community spirit and commitment to the cause and hope to see them return to the pool next year.

visit [swimathon.org](https://www.swimathon.org) to get involved