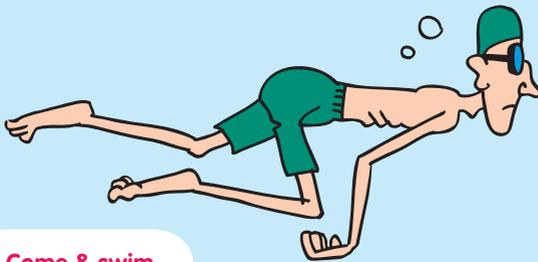




Be recognised for all your efforts and sponsorship



Come & swim
with us 7th-11th
October 2020



Taking part? Then be recognised



If your company is participating in this year's Swimathon then make sure you are recognised with a corporate award that highlights your fundraising achievements and shows that your business supports the local community.

This year's beneficiary is Guernsey Alzheimer's Association (GAA) who are desperately in need of additional funding to enable them to expand the service they provide to the island, supporting more carers of those with dementia.

In order to show recognition for the hard efforts spent raising funds to support this event, to give you something back, and to lift our contribution to the Guernsey Alzheimer's Association, we have developed the Corporate Sponsor Awards scheme.

The Awards are divided into three categories based on the amount of funds raised by each organisation each year. Three levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to the corporate contact after the event and may be used in email footers, website, print media and advertising.

The Accreditation Rosette icons may also be requested via our website www.swimathon.org/contact

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.



Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Gold Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Additional PR in print media
- 4 Social media recognition



Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Silver Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Social media recognition

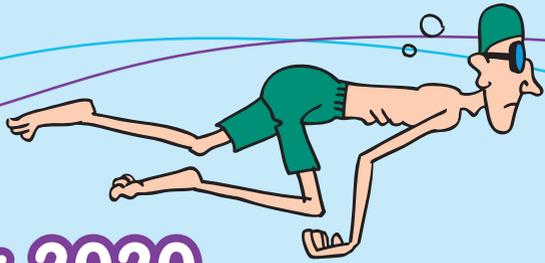


Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

Recipients receive:

- 1 Unlimited use of the Bronze Award
- 2 Social media recognition



Beneficiary 2020

The Skipton Swimarathon Committee has selected Guernsey Alzheimer's Association to be the main beneficiary of the 2020 event.

The primary purpose of the Guernsey Alzheimer's Association is caring for the carers of people with Dementia. The needs of carers are not always recognized. Many of the charity's volunteers have experience of caring for family and fully understand the concerns of those who they visit. The Guernsey Alzheimer's Association offers information, advice, companionship and support.

Along with their regular social afternoons, they provide a respite service for carers of those living with dementia. Experienced carers come to your home and provide company for your loved one for several hours. This gives you, the carer, time to yourself.

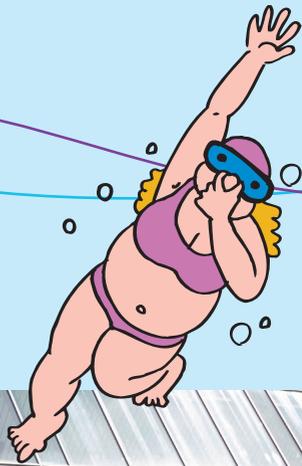
With the support of the Skipton Swimarathon the charity hopes to identify, train and provide extra sitting staff to meet the increasing demand on its services caused by an ageing population.

Find out more at www.alzheimers.gg



The event has been endorsed by Guernsey's Director of Public Health, Dr Nicola Brink, and Guernsey's Sea Donkey, Adrian Sarchet.

Last Years High Achievers



Last year we have recognised the hard work and fundraising efforts of our corporate teams through the Corporate Sponsor Awards.

A gold award was presented to **Collas Crill, Grow Limited and Skipton International** who raised in excess of £1,500. Alternative Solutions, Credit Suiss, KPMG and Sarnia Hotels Group were awarded the Silver Award.

Cobo Shark, Equiom Ducks, Guernsey Disability Swimming, GVS, Loveridge Ladies, Naftel Associates, Praxis FM, Ravenscroft International and The Flatliners were also recognised with a Bronze Award for fundraising over £500.

We are thrilled to have honoured the award winners, who demonstrated great community spirit and commitment to the cause and hope to see them return to the pool next year.



Visit www.swimarathon.org to see how you can dive in